

CANDIDATES FOR THE BOARD OF DIRECTORS 2026

Following are the board candidates' biographies

PAUL HEZSELTINE



As I complete my second three-year term on the Iron Blossam Board, I remain committed to serving this association. My family has owned multiple units for more than 20 years, and Iron Blossam has been the source of countless memories. It's a privilege to help preserve and strengthen that experience for all owners and guests.

Before joining the Board, I spent eight years on the Budget Committee. Professionally, I bring over 30 years of experience in the technology industry, including corporate business systems, IT consulting, and commercial software development. Earlier in my career, I worked in construction on projects similar to the Iron Blossam Lodge, giving me practical insight into the challenges and long-term needs of a building like our Iron Blossam.

This blend of technical, operational, and construction experience, along with a commitment to preserving Iron Blossam's traditions, continues to guide my contributions. My goal is to help ensure Iron Blossam remains a place where families, and those with a love for the mountains, can enjoy meaningful experiences for years to come.

TODD MARCUS



The Iron Blossam has been a special part of my family for generations, and I would be honored to have the opportunity to serve as a member of the Iron Blossam Owners Association Board of Directors.

My connection to the Iron Blossam is deeply personal. My children, Asher and Sophie, are fourth-generation Iron Blossam owners. Their great-grandparents Stan and Harriett Marcus purchased our units when the Iron Blossam was being built, making the lodge much more than a vacation destination for our family—it is a place where generations of our family have created lasting memories together. My Father, Rand Marcus, and now I for my children, continue our family's long tradition. I understand firsthand the importance of preserving the character, traditions, and family experience that make the Iron Blossam special.

Professionally, I bring more than 20 years of experience in real estate, property management, brokerage, operations, and leadership. I currently serve as Managing Broker and Utah Regional Manager for Northpoint Asset Management, where I oversee the management of 285 properties representing more than \$10.2 million in annual rental income. In my current role, I focus on financial performance, budgeting, owner satisfaction, operational efficiency, regulatory compliance, risk management, and team development. During the 2025–2026 fiscal year, I helped achieve a 32% year-over-year increase in portfolio profitability.

Previously, I founded and served as CEO of Here Realty Co., where I managed an \$30 million portfolio of properties, working closely with property owners, investors, vendors, and real estate professionals to maximize returns and maintain strong, transparent relationships.

I believe this combination of long-term ownership, family history, real estate expertise, and hands-on property management experience would allow me to bring a valuable perspective to the Iron Blossam Board. I understand that the Board has a responsibility to balance the financial health and long-term stewardship of the property with the experience and expectations of its owners.

If elected, my goal would be to listen to fellow owners, work collaboratively with the Board and Snowbird management, and help ensure that the Iron Blossam remains a financially responsible, well-maintained, and welcoming place for generations of owners to come.

The Iron Blossam has been part of my family's story for more than 50 years. I would be proud to help protect that legacy and contribute to its future.